



for immediate release

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Award-Winning Writers Website Intrepid Media Launches Publishing Venture

First Book *We Are All Adequite: The Intrepid Media 2007 Collection* Released

Chapel Hill, NC (Jan 9, 2009) – “This is insane.”

Thus begins the foreword to *We Are All Adequite: The Intrepid Media 2007 Collection*, as well as Intrepid Media’s foray into book publishing. The Chapel Hill, NC company hopes that this small step is the first on the way to eventually consolidating a very fractured secondary book publishing market. While the book is available worldwide in paperback, Intrepid Media also offers a free electronic version, a strategic decision made to encourage more readers and writers to join their creative network (see <http://books.intrepidmedia.com>).

With the leap into publishing, Intrepid Media now offers its members a clear path to develop and publish their own books and employ the site’s marketing and networking tools to assist with the business and creative interests of the author. Membership is free.

We Are All Adequite is the best of the columns featured in 2007 on Intrepid Media’s website, which for almost 10 years has been casting a critical eye on everything from entertainment to politics to sports to general pop-culture. The book also features exclusive new material from every author.

With a title that pays homage to a misquote, a nod to the tongue-in-cheek material found inside, *We Are All Adequite* kicks off with Lindsay Lohan and Miss America and closes with the faint opening strains of the Obama juggernaut. In between, one will find Barry Bonds, the Bionic Woman, the Burger King, BDSM, Britney, Big Country, blogs, and breakfast beer. And that’s just the Bs. The authors contend that there’s a little something in the book for everyone, regardless of what it is they’re into.

Intrepid Media plans a minimum of four releases for 2009, including the March 2009 release of the Intrepid Media 2008 collection and a non-fiction guide for understanding tech culture called *Gleaning the Cube*, among others.

About Intrepid Media

Intrepid Media is a creative network, magazine, and marketing tool for writers and other artists. Founded in 1999, Intrepid Media has grown to over 1000 members around the world. Our membership includes New York Times bestselling authors, writers represented by major agencies, novelists, journalists, freelancers, technical writers, bloggers, students, and everything in between. Please visit Intrepid Media at www.intrepidmedia.com.